


Angelica Koumanakou

Creative Designer · Illustrator

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 angelicakoumanakou.com

Work experience

Integrated Designer

Eptura, London | Dec 23 – Present

- Oversee the entire design process from concept to completion.
- Ensure all deliverables are on-brand and meet technical excellence.
- Manage workload to ensure timely and efficient project delivery.
- Create high-quality designs for print and digital media.
- Design event booths and signage for conferences and events.

Digital Designer

MOI Global, London | Apr 22 – Nov 23

- Led design projects and collaborated with cross-functional teams to ensure consistent visual identity across multiple client accounts.
- Served as brand guardian for key accounts.
- Managed project timelines to meet tight deadlines.
- Developed concepts, designs, and illustrations.
- Provided mentorship and design guidance to junior team members.

Graphic Designer

Mangahigh, London | Oct 19 – Mar 22

- Established brand guidelines and refreshed visual assets.
- Created templates and asset libraries for global consistency.
- Produced graphics for international marketing campaigns.
- Managed web design projects from concept to completion.
- Improved department efficiency by implementing new workflows.

Integrated Designer

Centaur Media, London | Feb 19 – Sep 19

- Worked on integrated campaigns across multiple client accounts.
- Maintained brand consistency across multiple media.
- Designed marketing collateral and sales enablement materials.
- Created printed assets and signage for conferences and events.
- Delivered high-quality work on time and within budget.

Graphic Designer

Jecca Blac, London | May 18 – Jan 19

- Designed digital and printed marketing materials, including social media, packaging and product illustrations.
- Enhanced visual identity and extended brand guidelines.

Illustrator

Create, London | Jan 18 – Apr 18

- Developed graphic assets and icons for marketing collateral.
- Produced versatile illustrations for internal and external clients.
- Mocked up storyboards based on copy briefs.

Designer | Illustrator

London | Feb 17 – Dec 17

- Worked in rebranding and enhancing brand identities.
- Created brand guidelines, redesigned brand assets and templates.
- Took ownership of briefs and delivered effective design solutions.
- Worked on a variety of graphic, digital, and illustration projects.
- Built and maintained direct relationships with clients and printers.

References available on request.

Skills

Art Direction
Brand Identity
Digital Design
Print Design
Digital Illustration
Typography
Editorial
Web Design
UX/UI

Tools

Illustrator
InDesign
Photoshop
Adobe XD
After Effects
Figma
PowerPoint
Adobe Acrobat
HTML

Education

Typography Masterclass

Udemy | Aug 24

After Effects CC: Introduction

Media Training | Nov 21

Marketing Fundamentals

Udemy | Dec 20

Graphic Design Masterclass

Udemy | Apr 19 – Jul 19

Cartooning Fundamental

Saint Martins | Jan 18 – Mar 18

Your Future – Business skills and mentoring for Designers

Arcola Theatre | Feb 17 – Mar 17

Graphic Design Fundamentals

City University | Jan 17 – Jun 17

Design with Adobe Illustrator, InDesign and Photoshop

City University | Jun 16 – Jan 17

Interests

