



Angelica Koumanakou

Graphic Designer · Illustrator

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 angelicakoumanakou.com

Work experience

Digital Designer

MOI Global, London | Apr 22 - Present

- Leading design projects and collaborating with cross-functional teams to maintain a consistent visual identity across all platforms.
- Communicating with clients and upholding brand guardianship to understand their needs and represent their brand accurately.
- Managing timelines to ensure that projects are delivered on time.
- Conceptualizing and creating designs for marketing collateral.
- Designing graphic content, illustrations, and infographics.
- Reviewing designs and providing feedback to ensure high-quality deliverables.
- Providing guidance and mentorship to junior designers.

Graphic Designer

Mangahigh, London | Oct 19 - Mar 22

- Established brand guidelines and refreshed brand assets.
- Developed templates and libraries for global business consistency.
- Produced graphics to support international marketing campaigns.
- Managed web design projects from concept to completion.
- Improved department efficiency and effectiveness by developing and implementing policies.

Integrated Designer

Centaur Media, London | Feb 19 - Sep 19

- Worked on integrated marketing campaigns for a variety of brands.
- Maintained brand consistency across multiple channels.
- Designed marketing collateral and sales enablement materials.
- Created printed material and signage for conferences and events.
- Delivered high-quality work on time and within budget.

Graphic Designer

Jecca Blac, London | May 18 - Jan 19

- Improved the visual identity and extended brand guidelines.
- Designed digital and printed marketing material, including packaging and mock-ups.
- Designed product illustrations tailored to project requirements.

Illustrator

Create, London | Jan 18 - Apr 18

- Mocked-up storyboards from a given brief.
- Created illustrations in versatile styles for internal and external clients.
- Developed graphic assets and icons for presentations and infographics.

Graphic Designer | Illustrator

London | Feb 17 - Dec 17

- Worked in rebranding and enhancing brand identities.
- Created brand guidelines, redesigned brand assets and templates.
- Took ownership of briefs and delivered effective design solutions.
- Worked on a variety of graphic, digital, and illustration projects.
- Built and maintained direct relationships with clients and printers.

References available on request.

Skills

Brand Identity
Digital Design
Print Design
Editorial
Digital Illustration
Image Editing
Typography
Web Design
UX/UI

Tools

Illustrator
InDesign
Photoshop
Adobe XD
Figma
PowerPoint
Adobe Acrobat
After Effects
HTML

Education

After Effects Cc: Introduction

Media Training | Nov 21

Marketing Fundamentals

Udemy | Dec 20

Graphic Design Masterclass

Udemy | Apr 19 - Jul 19

Cartooning Fundamental

Saint Martins | Jan 18 - Mar 18

Your Future – Business skills and mentoring for Designers

Arcola Theatre | Feb 17 - Mar 17

Graphic Design Fundamentals

City University | Jan 17 - Jun 17

Design with Adobe Illustrator, InDesign and Photoshop

City University | Jun 16 - Jan 17

Interests

